

PR0700

# SUPERMARKETS & GROCERY STORES



when communication is **critical**

## COMMUNICATION AND SECURITY AT SUPERMARKETS AND GROCERY STORES

Small shops as well as giant supermarkets have the need for rapid communication between the staff members, loud and clear customer announcements and safety for both staff and customers.

The competition between the rapidly growing number of supermarkets and discount retailers make speed, comfort, security and reduced costs key issues.

To assist this 'fast food' trend, the supermarkets are dependent upon quick and secure communication channels right through the purchase chain. From the order office to the goods delivery ramp, via the storage room to the shop floor and finally through the check-out to the customer's car in the parking lot, secure communication is key. A multitude of fast requests and information about prices, change, delivery time, personnel, damaged goods, etc. will be made during this process - and here the Pro700 is an ideal solution.

The Pro700 system can also supplement other security measures and can be integrated with surveillance cameras and security staff closed circuit radios. In addition, if the store staff find themselves in a threatening situation, they can use a "silent alarm" using the discreet hidden alarm button which is specially designed not to disturb other shoppers.

Pro700 intercoms in supermarkets provide security for both customers and store staff, improved service to the public, and enhances operational efficiency.



ORDER NUMBER	DESCRIPTION	SHIP WEIGHT
AA711	Desk/Wall Master Station	0.3 kg
AA703	Industrial Master Station	0.8 kg
AB709	Wall Substation	0.4 kg
AB731	Tamper Resistant Substation	1.5 kg
AB731A	Door Station	0.9 kg

## SUPERMARKETS & GROCERY STORES

### FUNCTIONALITY & FEATURES

- Intercom stations suitable for all locations:
  - Goods-in
  - Cold storage
  - Offices
  - Customer service desk
  - Check-out cash registers
  - Canteen
  - Changing rooms
  - Staff and customer toilets
  - Loudspeakers on the shop floor
- Integration with surveillance cameras at entrance doors and gates
- Hidden 'silent alarm' buttons at the check-outs
- Public call and two group-call groups
- Emergency call function

### BENEFITS & ADVANTAGES

- Hands-free, loud-speaking duplex conversation with instant access
- A variety of station types designed for most intercom services and environments
- Cost efficient system without central exchange
- Simple installation and extension with four-wire cable in bus or star configuration
- Integration with surveillance cameras, public telephones and closed radio network
- Entertainment program on separate channel selectable from all master stations
- Excellent sound quality
- Easily programmable and simplified access to features

### SUPERMARKET & SHOP APPLICATION EXAMPLE

